

# Maestros del Arte

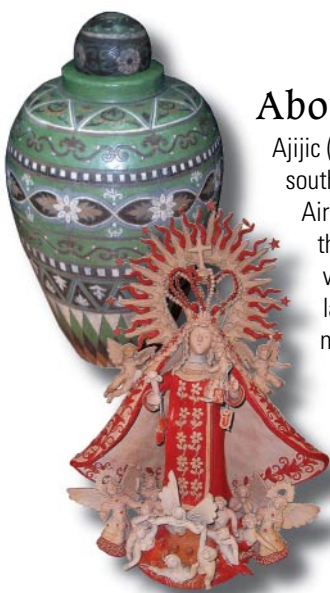
➤ *Folk Art* ◀  
*the hands,  
 heart & eyes  
 of the*  
 ➤ *Maestros* ◀



## Maestros del Arte

APDO 354 Ajiic, 45920  
 Jalisco, México

### Annual Maestros del Arte Fair In November • Ajiic, Mexico [www.mexicoetc.com](http://www.mexicoetc.com)



#### About Ajiic

Ajiic (Ah-hee-HEEK) is just 30 minutes south of the Guadalajara International Airport and within a day's drive from the US border. One of a chain of villages on the shore of Mexico's largest lake, Lago de Chapala, it is noted for its exceptional climate. In November, daytime temperatures will be around 70°F. The lakefront is home to a vibrant international community of

Mexicans, Americans, Canadians, and Europeans.

Services such as Internet access, ATM banking, hotels, restaurants, and public transportation exist side by side with traditional Mexican life. The primary language is Spanish, but many people speak at least some English. For more information go to [www.chapalaguide.com](http://www.chapalaguide.com).



Jack Westhington

XIII Fessenden

#### Getting here is easy

Most major airlines serve the Guadalajara airport. From Dallas or Houston, Guadalajara is less than a two-hour flight. From the airport, Ajiic is a quick half-hour taxi ride. After leaving the baggage area, just stop at an airport ATM for pesos, then go outside and hire a cab from the taxi kiosk for approximately \$25 US. It is best to arrive during daylight hours.

#### Staying in Ajiic

There are many wonderful places to stay in Ajiic. For hotel and B&B information, visit the Maestros del Arte website at [www.mexicoetc.com](http://www.mexicoetc.com).

#### Paying in Ajiic

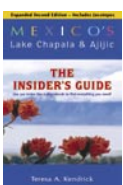
Bring your ATM card. This is mostly a cash society. ATM machines are available near the Ajiic plaza. We do not recommend traveler's checks.



Dale Pakirey

*Collectors are born at shows like ours.*

*That's another reason we make it affordable for everyone.*



The  
 Insider's  
 Guide

OUR THANKS TO THESE SPONSORS





*The finest Mexican art and folk art directly from the artists – without middleman or gallery prices.*



**M**aestros del Arte artisans fair is a three-day event held in one of the most beautiful villages in Mexico. Hand-picked Master Artists travel from all over the country to bring buyers and collectors an astonishing variety of exceptional folk art. Many of the artists are featured in the acclaimed book *Great Masters of Mexican Folk Art* and represent families that have practiced their art for generations; others are inspired craftsmen yet to be discovered. All are masters of their medium—clay, paper, fabric, paint, wood, stone, silver, alpaca, or other traditional material.

- ✂ Meet the artists
- ✂ Witness demonstrations
- ✂ Participate in the raffle
- ✂ Enjoy Mexican cuisine
- ✂ Attend the Friday night cocktail party
- ✂ Revel in the thrill of the embroidered-gown fashion show

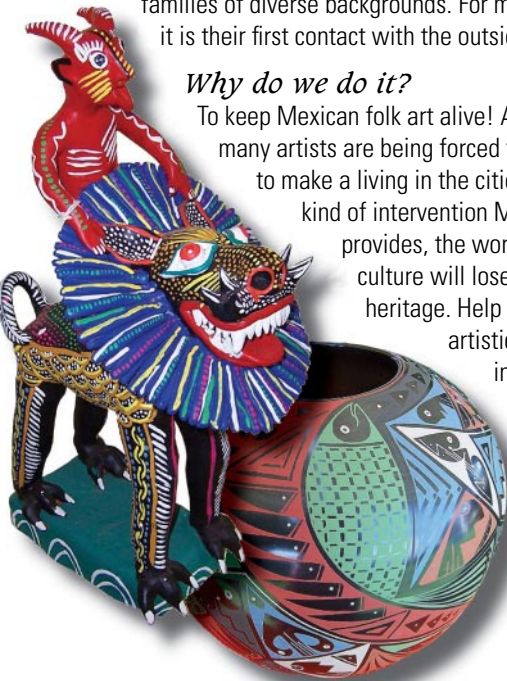
✂ Ship purchases with our no-hassle, on-site shipper

Not just another art fair, Maestros del Arte is completely nonprofit. Organized by an army of volunteers, artists pay no fee or percentage of sales. They are housed with local families, fed two meals a day, and assisted with transportation, if needed. Their participation in the fair is a unique community event. Every year, extraordinary cross-cultural bonds are forged between families of diverse backgrounds. For many artists, it is their first contact with the outside world.

**Why do we do it?**

To keep Mexican folk art alive! As Mexico changes, many artists are being forced to give up their art to make a living in the cities. Without the kind of intervention Maestros del Arte provides, the world's most creative culture will lose its exceptional heritage. Help us preserve Mexico's artistic traditions. Spend a weekend

in one of the world's especially charming villages in the company of Master Artists and the vibrant multicultural community that makes this fair possible. Admission fees are small so that everyone can afford to take home a treasure.



For more information about Maestros del Arte and the artists represented go to our website: [www.mexicoetc.com](http://www.mexicoetc.com) or contact Marianne Carlson at 01152 376 765-7485 or 01152 376 766 4133 or email [marianne Carlson@mexicoetc.com](mailto:marianne Carlson@mexicoetc.com).

**5th Annual Art Exhibition**  
 November 10, 11 & 12, 2006  
 10 am to 4 pm at  
 La Huerta Event Center  
 Carretera Chapala-Jocotepec  
 Ajijic, Jalisco, Mexico

