

BATW BEST
BAY AREA TRAVEL WRITERS
PLANET EARTH TRAVEL WRITING AWARDS 2008

Best Travel Book for Planet Earth
Best Travel Article or Essay for Planet Earth
www.BATW.org/PlanetEarth2008

*Travel writing that helps to sustain or enhance the unique
and valuable character of a place—its environment, culture, aesthetics,
heritage, and/or the well-being of its residents.*

Contest Rules/Preparation of Entries

Who is Eligible to Enter? open to all writers, journalists and authors.

Publication Dates: travel books, and magazine, newspaper and Web site articles and essays submitted must have been published between January 1, 2006 and December 31, 2006.

Deadline: submissions will be accepted between July 1 and August 31, 2007. Entries must be postmarked no later than August 31, 2007.

Entry Fees: A fee of \$15 per individual entry for BATW members is required. The fee per individual entry for non-members is \$30. Make your check for the total of your entries payable to BATW. Your fees are tax-deductible.

You may submit up to two entries in each category. The fee of \$15/\$30 applies to each individual entry.

(Advertorials, work produced under contract for commercial promotion and newsletter issues/articles are not eligible.)

Prizes! Gold, Silver and Bronze winners in each category will be awarded on January 19, 2008. Winners will be notified, and will receive prizes and awards certificates suitable for framing. News releases will be sent to San Francisco Bay Area and national media and will be posted on the BATW Web site. (An individual winning the top award in a category three years in a row is retired from that category competition for two years.)

Categories

- * **Best Travel Book for Planet Earth**
- * **Best Travel Article/Essay for Planet Earth**

PREPARATION OF ENTRIES: these Contest Rules are available at www.BATW.org/PlanetEarth2008.

A cover sheet (see below), entry fees and 2 copies of published materials for each entry are required.

No books, articles or other materials will be returned; those that are improperly prepared, and/or do not include all required elements will not be accepted and will not be returned. You may submit up to two entries in each category.

Submission packages must be accompanied by the required entry fees, and they must be postmarked by the deadline.

Materials: for each entry, submit 2 copies of original clippings, tear sheets or photocopies, or printouts from Web sites, or two copies of books(to be seen by two judges in each category). Prepare your materials so that they can be easily read by judges.

Each entry should show the name and date of publication, the headline, with your byline blinded. Any mention of your name must be blinded. Take care to remove or cover your name, wherever it appears. Photography will not be considered in evaluating entries.

Code Number: give yourself one 4-digit code number to use on all entries; print that number clearly on each entry. Also, print the category name and number on each entry.

Your Contact Information/Cover Sheet: in each entry package, include a cover sheet with the following information:

4-digit code number

Name

Mailing Address

Phone Number

E-mail address

List of entries, including for each entry the category name and the category number, the title or headline of your entry, the name of the publication and date of publication. (*judges do not see your cover sheet*)

Mailing: in your entry package, enclose your published materials, your cover sheet and a check or money order payable to BATW for the total amount for all entries. If you need confirmation that your entry has been delivered, please mail or ship it in a manner that provides such confirmation.

Mail to:

Karen Misuraca, Coordinator
BATW BEST Planet Earth Awards 2008
448 Chase Street
Sonoma, CA 95476
(707) 939-3584

Questions? after reading the Contest Rules, if you have questions, contact the coordinator at kmworld@vom.com.

Bay Area Travel Writers

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